



EQUITY STRATEGISTS™

www.equitystrategists.com



Vol.9.29

14th Nov, 2007

STOCKWATCH

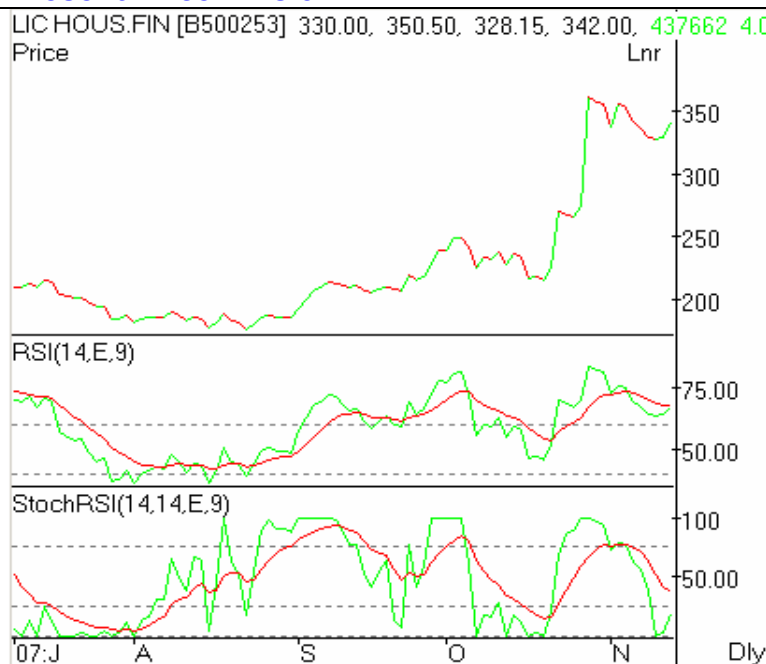
LOW RISK / HIGH RETURN

HOLDING PERIOD – ONE to THREE MONTHS

LIC HOUSING FINANCE

Present Price – Rs.342

Projected Price – Rs. 390



Commissioned by LIC in 1989, LIC Housing Finance (LICHF) is the country's second largest standalone housing finance company (HFC) after HDFC. LICHF has progressively shifted focus from retail to corporate loans and loans given to real estate entrepreneurs over the last couple of years. This is because the latter gives the dual benefit of higher yields and lower duration. LICHFL has a marketing network of 115 offices, six regional offices, and 15 back offices across the country. The company also leverages the marketing and sales support from its promoter LIC and employs 5500 loan agents. In the adjacent technical chart, one can notice that the stock is in a strong uptrend and is a good buy at current levels and at all declines.

Note: In case of any problem in receiving NEWSLETTER, kindly contact Mr Devesh Chauhan at 9350171231

Disclaimer: The recommendations made herein do not constitute an offer to sell or a solicitation to buy any of the securities mentioned. Readers using the information contained herein are solely responsible for their actions. The information and views contained herein are believed to be reliable but no responsibility or liability is accepted for errors of fact or opinion. Editors may or may not have trading or investment positions in the securities mentioned herein.

Website: - www.equitystrategists.com

EQUITY STRATEGISTS is published by

D Prasad & Jatiinder Sharma

(9810018028)

(9899252034)

(9312211052)

Available through Subscription Only

A – 1, Sector - 53

Noida – 201 301

contactus@equitystrategists.com